



FEATHERS SPA AT THE PEABODY, COMING SOON TO THE “SOUTH’S GRAND HOTEL”

MEMPHIS, TN – August 12, 2015 – The Peabody Memphis will soon add another feather to its cap. The “South’s Grand Hotel” will open a resort-style luxury spa called Feathers Spa at The Peabody in mid-September. A Grand Opening celebration will be held on October 1, 2015.

A full-service spa, Feathers will offer a variety of upscale spa and salon treatments, including massages, body wraps, loofah scrubs, facials and facial enhancements, wax treatments, manicures and pedicures, hair styling, and make-up application. A highlight among the offerings will be Ashitsu Barefoot Massage, including a treatment for couples that will be a first in Memphis.

“Taking the spa ‘under our wing’ at The Peabody will provide a seamless experience for our guests and create cohesion between the spa and other hotel amenities, like the Athletic Club. Opening our own spa gives us the opportunity to offer spa vacation packages, Peabody signature treatments, resort-style experiences like couples massages, and spa products that tie in to our guestroom toiletries,” said Douglas V. Browne, General Manager of The Peabody Memphis and President of Peabody Hotels & Resorts.

Feathers Spa at The Peabody will offer a full line of high end spa and salon products from both Zents and Pevonia. Zents’ high end spa products are featured at numerous luxury spa resorts in the U.S., including Ojai Valley Resort & Spa, The Broadmoor, The Greenbrier, and The Phoenician. Feathers will be the only spa in the state of Tennessee to offer Pevonia skincare products.

Feathers Spa at The Peabody will operate with a team of nearly 30 Associates, including nail technicians, estheticians, massage therapists, stylists, cosmetologists, receptionists and a Spa Manager.