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## **THE PEABODY KICKS OFF 2016 ROOFTOP PARTY SEASON ON APRIL 14 WITH DAVID COOK**

**Memphis, TN – March 17, 2016** – The Peabody Hotel’s 2016 Rooftop Party Season launches on Thursday, April 14 with popular 80s cover band The Molly Ringwalds and a special performance by rock singer songwriter David Cook. The American Idol season 7 winner is known for his Billboard Hot 100 singles “Light On,” “The Time of My Life” and “Come Back To Me.”

Peabody Rooftop Parties will take place every Thursday night, April 14 – August 18, 6pm – 10pm. Weekly admission is \$10 - \$15 and the first 200 ladies get in free. The parties are hosted by Q107.5 FM and Peabody house DJ Mark Anderson. Each week features a themed snack buffet and drink specials from Rooftop Party beverage sponsors.

VIP Passes for the 2016 season are available at the door for \$150 (a \$600 value). The passes include admission to all 19 parties and the Stella Artois VIP Lounge with weekly event valet parking. VIPs will be treated to special food tastings from Peabody Chefs and additional drink specials in the VIP Lounge. VIP Pass holders also receive an official Peabody Rooftop Party t-shirt, a 20% discount in Chez Philippe / Capriccio Grill / Peabody Deli & Desserts, and 10% off at Sammy Hagar’s Red Rocker Bar & Grill at Southland Park Gaming & Racing throughout the 2016 Rooftop Party season.

### **2016 Rooftop Party Entertainment Line Up:**

April 14: The Molly Ringwalds with special guest performance by David Cook \*

April 21: Hollywood

April 28: Cruisin’ Heavy

May 5: Frankie Hollie and the Noise

May 12: The M-80s

May 19: Twin Soul

May 26: Fifth Kind with special guest performance by Shawn Hook \*

June 2: Dantones

June 9: Swingin Leroy’s

June 16: Seeing Red

June 23 – August 18: TBA

*\* 15 special event admission*

Peabody Rooftop Party 2016 season sponsors include Q107.5 FM, Southland Gaming & Racing, Stella Artois, Tito's Handmade Vodka and Memphis Flyer.

Peabody Rooftop Parties feature live music from top local and regional entertainment acts and occasional national touring acts. The Peabody and Q107.5 FM have surprised partiers several times each season with special performances by rising stars with current radio hits, such as American Authors, Icona Pop, Shaggy, Hot Chelle Rae, Capital Cities, Neon Trees, Boys Like Girls, Katy Tiz, Owl City, Carly Rae Jepsen, MKTO, Finger Eleven, Matt Nathanson, Parmalee, Andy Grammar, and Shinedown, all within the last five years.

The tradition of parties on the roof of The Peabody Hotel began more than 75 years ago when the east end of the hotel's roof was enclosed in 1939, creating the Peabody Rooftop and adjoining Art Deco-styled Skyway ballroom. Originally called Sunset Serenades, the parties in the new supper club became a huge success, featuring performances by showbiz greats of the era such as Tommy Dorsey, Glenn Miller, Chuck Foster, Lawrence Welk, George Hamilton, and the Andrews Sisters. During the 1940s, the Skyway was one of just three national live radio broadcast sites for Big Band dances on CBS Radio. One such weekly program was hosted by a young Sam Phillips, from 1945 to 1950, before he launched Sun Records.

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