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## **THE PEABODY KICKS OFF 2011 ROOFTOP PARTY SEASON WITH INGRAM HILL AND SPECIAL GUEST FINGER ELEVEN**

**MEMPHIS, TN – March 9, 2011** – The Peabody Hotel’s 2011 Rooftop Party season launches April 14 with Memphis-based pop rock trio Ingram Hill. The season opener also includes a musical showcase and meet-n-greet with chart-topping rock band Finger Eleven, best known for hits “Paralyzer” and “One Thing.”

The Rooftop Parties take place on The Peabody Hotel’s roof from 6 p.m. to 11 p.m. every Thursday night from April 14 to August 11. Admission is \$10 per person, which includes one drink. Ladies get in free until 7 p.m. The Peabody Rooftop Parties are hosted by Q107.5 FM morning show personalities Maney and Riley. DJ Mark Anderson is the house deejay.

VIP Passes for the entire 2011 season are available for purchase at the door. The passes include admission to all 18 parties with event valet parking, and two-for-one drinks in the Peabody Corner Bar and a 20% discount on merchandise in Peabody Deli & Logo Shop throughout the 2011 Rooftop Party season – a \$450 value – for just \$75. VIPs will be treated to food and beverage tastings from the Peabody Chefs and Budweiser in the Stella Artois themed VIP Lounge.

### **Entertainment Line-Up**

April 14:	Ingram Hill / special guest Finger Eleven*
April 21:	Dr. Zarr’s Amazing Funk Monster
April 28:	The 17 <sup>th</sup> Floor
May 5:	Kevin & Bethany Paige
May 12:	Andy Childs
May 19:	Party Planet
May 26:	The Venus Mission
June, July, August:	TBA

*\*Special event pricing \$15 (includes one drink)*

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Known for the chart-topping hits “Paralyzer” (2008, #6) and “One Thing” (2004, #16), Canadian rock band [Finger Eleven](#) is currently on tour in support of their latest album “Life Turns Electric.”

Memphis-based trio [Ingram Hill](#), with their brand of self-described ‘pop-rock with a Southern twist,’ are currently on tour in support of their new album “Look Your Best.” Their previous two major label releases included such hits as “Why Don’t You,” “Will I Ever Make it Home,” and “Almost Perfect.”

Peabody Rooftop Party 2011 season sponsors include Q107.5 FM, Resource Entertainment Group, Budweiser, and Southland Gaming & Racing.

Peabody Rooftop Parties feature live music from top local and regional entertainment acts, and an occasional performance from a national touring act. In recent years, national acts like Shinedown, Sister Hazel, Matt Nathanson, Dishwalla, Kevin Rudolf, Better Than Ezra, Carolina Liar, Vertical Horizon, and Shawn Mullins have performed, as well as popular regional groups like Cowboy Mouth and Lord T & Eloise.

Originally called Sunset Serenades, Peabody rooftop parties began when the Plantation Roof and adjoining Skyway opened in 1938 when the east end of the hotel’s roof was enclosed. The new supper club became a huge success, featuring performances by showbiz greats of the era such as Paul Whiteman, Jan Graber, Tommy Dorsey, Les Brown, Harry James, Smith Ballew and Ted Weens. In the 1940s, The Peabody Rooftop was one of only three locations for live radio broadcasts during the Big Band era.

The Peabody Memphis is a Forbes Four-Star, AAA Four-Diamond property of Peabody Hotels within the portfolio of the Peabody Hotel Group, Memphis, Tennessee, and is a member of Preferred Hotels & Resorts Worldwide and Historic Hotels of America.

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