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**THE PEABODY KICKS OFF 2010 ROOFTOP PARTY SEASON WITH
LORD T & ELOISE, RYAN PEEL AND SPECIAL GUEST KEVIN RUDOLF**

MEMPHIS, TN – April 1, 2010 – The Peabody Hotel’s 2010 Rooftop Party season launches April 15 with Memphis hip hop duo Lord T & Eloise and neo soul newcomer Ryan Peel. The season opener also includes a musical showcase and meet-n-greet with national recording artist Kevin Rudolf, who is best known for his recent hit “Let It Rock” featuring Lil Wayne.

The Rooftop Parties take place on The Peabody Hotel’s roof from 6 p.m. to 10:30 p.m. every Thursday night from April 15 to August 5. Admission is \$10 per person, which includes one drink. Ladies get in free until 7 p.m. The Peabody Rooftop Parties are hosted by Q107.5 FM morning show personalities Maney and Riley. DJ Mark Anderson is the house deejay.

VIP Passes for the entire 2010 season are available for purchase at the door. The passes include admission to all 17 parties with valet parking – a \$350 value – for just \$50. Under a shaded tent, VIPs will be treated to food and beverage tastings from the Peabody Chefs and MillerCoors Memphis.

Entertainment Line-Up

April 15:	Lord T & Eloise / Ryan Peel / special guest Kevin Rudolf
April 22:	Rhoney G
April 29:	Party Planet
May 6:	Dr. Zarr’s Amazing Funk Monster
May 13:	Kevin & Bethany Paige
May 20:	The Venus Mission
May 27:	Andy Childs

June, July, August: TBA

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Known largely for his recent hit “Let It Rock” featuring fellow Cash Money recording artist Lil Wayne, which was certified Triple Platinum and reached #5 on the Billboard Hot 100, **Kevin Rudolf** is an up-and-coming hip hop singer songwriter.

One of the most popular acts on the local music scene, **Lord T. & Eloise** have released two albums, the genre-starting comedy-rap debut “Aristocrunk” and the follow-up “Chairman of the Bored.” Their live act has been called everything from “an intoxicating spectacle” to “the most fun you’ll have all weekend.”

A newcomer to the Memphis music scene, **Ryan Peel** played drums for several different local acts, including Al Kapone and Alexis Grace, before starting a solo singing career playing pop/soul with an old school sound.

Peabody Rooftop Parties feature live music from top local and regional entertainment acts, and an occasional performance from a national touring act. In recent years, national acts like Shinedown, Sister Hazel, Matt Nathanson, Dishwalla, Better Than Ezra, Vertical Horizon, Ingram Hill, and Shawn Mullins have performed, as well as popular regional groups like Cowboy Mouth, Rusty Lemon, and Gabby Johnson.

Originally called Sunset Serenades, Peabody Rooftop Parties began when the Plantation Roof and adjoining Skyway opened in 1938 when the east end of the hotel’s roof was enclosed. The new supper club became a huge success, featuring performances by showbiz greats of the era such as Paul Whiteman, Jan Graber, Tommy Dorsey, Les Brown, Harry James, Smith Ballew and Ted Weens. In the 1940s, The Peabody Rooftop was one of only three locations for live radio broadcasts during the Big Band era.

The Peabody Memphis is a Forbes Four-Star, AAA Four-Diamond property of Peabody Hotels within the portfolio of the Peabody Hotel Group, Memphis, Tennessee, and is a member of Preferred Hotels & Resorts Worldwide and Historic Hotels of America.

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